

# **GRONELL S.R.L COMPANY PROFILE**

# THE COMPANY

GRONELL is a family-owned Company with headquarters in San Rocco di Roverè Vr a few kilometers from VERONA CITY.

Founded in 1950, it has more than 60 years of experience in manufacturing Technical mountaineering boots for Private Companies as well as for Public Administrations, Law Enforcement and Ministries, placing itself as a leader Company on Italian and international market.

What distinguishes GRONELL from its competitors is maximum flexibility.

In fact, production is organized along a vertical process whereby there is a complete control of all the production phases, from weaving through cutting to manufacturing the finished product, according with UNI EN ISO 9001:2000.

This allow us to focus on the **personalization** of each PRODUCT according to specific technical, design and production features the customer requires, so as to provide every time SHOES made solutions with personalized quotations.

# **GRONELL OWNS:**

## •GRONELL - ITALY

Company headquarters have a surface of 3.500 m<sup>2</sup>. They houses the Research and Development Department, the Styling and Modeling Office, the Quality Control Department, the Logistic Department and the Sales one. In its warehouse all raw materials and finished products are stored. 25 people are employed in this site.

The quality of GRONELL S.R.L. is certified by the following certification:

UNI ENI ISO 9001

## **PRODUCTION**

The GRONELL has a production capacity of 50.000/60.000 PAIRS per year.

GRONELL S.R.L has also a **Research and Development Department** whose primary objective is the constant increase of Company know-how.

## **PARTNERS**

GRONELL S.R.L is able to provide **the best PRODUCTS** available on the market, thanks to a strong **partnership with leading companies such as OUTDRY, VIBRAM.** 

## **BUSINESS UNITS**

#### LAW ENFORCEMENT

For years GRONELL has been the leading supplier of customized boots for public and private Police Forces.

Boots are manufactured with highly resistant and protective components to ensure high-level performances without forgetting fundamental aspects such as the design and the elegance that distinguish this kind of shoes.

Our Style and Prototype Office is ready to meet any request of realization of new lines, with specific features for specific uses.

#### MILITARY/ DEFENSE

GRONELL S.R.L also deals with the production of ordinary and service boots for Army, Air Force and Navy.

Our Research & Development department and our Design Department are always ready to study the best solutions, in terms of materials, design, to create footwear of extreme fitting that are at the same time highly protective. They offer high performances even in the most extreme weather conditions, during operations in hostile territories and in high risk situations.

The company is reaching great levels of experience and expertise in manufacturing any kind of boots and shoes for different activityes, thanks to exclusive production we can produce even for private labels.

PLEASE NOTE THAT THESE ARE ONLY EXAMPLES DO NOT HESITATE TO CONTACT US FOR SPECIFIC REQUESTS. For any further information please visit our website <u>www.gronell.it</u>.



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